



BICS

Beliefs, purpose, commitments - refined

Beliefs

We believe these things to be true:

Care is something we can choose to show for ourselves and each other at any time.

Care is not exclusive to an appointment or a medical intervention.

We have a right to take control of our lives.

**It takes courage to step forward
and effect change.**

The capacity to lead is within us all.

Every interaction can be powerful if we choose to engage consciously.

We know the ripples from these moments can go on to create profoundly positive change.

**True care is a way of living that creates
meaning between us all.**

Purpose

**Care unbound. To create more possibilities
for care in every moment.**

Commitments

How do we work in service of our purpose?

**We strengthen our capacity to care for
ourselves and each other.**

We recognise each opportunity to help people make meaningful choices.

We encourage ourselves to be guided by our values in the work we do every day.

**We develop the capacity for leadership
in ourselves and with all those we
engage with.**

We make improvements quickly where we recognise the opportunity, rather than waiting for perfect solutions.

**We bring together the right people,
organisations and ways of working to
create true partnerships.**

FIND
WHAT
Matters

make
MATTER
MORE

it



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